

## Next "Reminder" Email Sent 7 Weeks Out

Prospective Fellow Retreatants,

As I read the New York Times this morning, I was struck by the fact that almost every story was basically GLOOM and DOOM. Foreclosures on every corner, devastated portfolios, towering federal debt, unconscionable betrayal by trusted friends and advisors, the list goes on and on. You can't escape it. Every cocktail party conversation, every news report, every talk show serves to reassure us that everything is REALLY, REALLY, REALLY bad right now ... and it's getting WORSE!

Well, it's time for some perspective. Please join me and 80 other men on **(Date)** at the Loyola Retreat House in Morristown, New Jersey.

As most of you know, this is a silent retreat. This year it is led by **(Retreat Master)**, who will help us "reflect on the ways God has shown his love for us by the gifts that he has bestowed on us, the qualities that are ours, the talents and abilities and the relationships that we are blessed with." In other words, the IMPORTANT STUFF.

Please let me know if you can come this year so that I can reserve a spot for you.

Best,

**(Your Name)**